



2012 ANGUS YOUTH NATIONAL ROUNDUP
12 – 15TH JANUARY, HAMILTON, VIC

SPONSORSHIP PROPOSAL

ANGUS YOUTH

Angus Youth is the youth development and promotion arm of Angus Australia. Our program involves young cattle enthusiasts 30 years and under. Activities and opportunities include the annual Youth Roundup, Judging Schools and Competitions, Ambassadorships, Leadership Clinic, five International Scholarships, numerous state-based events and access to Angus Australia services as a junior member.

ANGUS YOUTH NATIONAL ROUNDUP & THE 2012 EVENT

Each year, Angus Youth, in association with a willing committee and group of sponsors, holds the **Angus Youth National Roundup**. The Roundup, which has been running for 20 years and has been held in various locations throughout Australia, is the largest single breed youth show in the country.

From 12th to 15th of January, 2012 the Roundup will make its way to Hamilton, Victoria. 2012 marks a special occasion being the 20th anniversary of the Roundup in its current form. So we will gather in style and celebrate everything that Roundup is about.

The Angus Youth National Roundup is open to young beef cattle enthusiasts aged 8 to 25 from throughout Australia. The Roundup gives youth of today the opportunity to learn and develop new skills and mix with other like-minded young people.

Angus Youth welcomes young people representing all breeds and extends their invitation to sponsors, families and friends. Fun and education combined with safety, has made this annual event a real favourite with both the experienced and the inexperienced. The educational sessions held throughout the event cover a variety of current industry issues and informative sessions including Estimated Breeding Values and \$Indexes and public speaking. There's also a special program for novices featuring cattle safety and basic cattle handling skills.

The fun section will include a Team Sales event, a new inclusion in the 2011 program which will return in 2012, the popular Barnyard Olympics, plus a Special Dinner and Dance. The traditional cattle show and Junior Judging will complete the program with an emphasis on participation and learning rather than winning.

Major awards will include four places at State Cattle Assessment Schools, the New Zealand Exchange, Ambassadorships, the Most Potential Breeder Award, the Matthew George Citizenship Award and the SA Junior Heifer Expo Scholarship.

The success of this event would simply not be possible without the generous support of our sponsors. Sponsors are acknowledged on the Entry Form, in the Participant Information Package and in the Catalogue produced for the Paraders and Cattle Judging competitions. Champion and Class Naming Rights are offered in the Catalogue as well as public address announcements during the Judging.

There are multiple signage opportunities in and around the cattle ring and throughout the sheds. Sponsors are encouraged to attend the event to meet the Committee and Participants and for Award Presentation opportunities.

For further details please contact Trent Walker (0429965167 or keringa@activ8.net.au), or Jo Milward, Angus Youth Coordinator ((02) 6773 4608 or youth@angusaustralia.com.au).

LEVELS OF SPONSORSHIP

Major Sponsors

\$5500 and above (Incl GST)

Sponsorship benefits:

- Company name and logo on Entry Form, Participant Pack and Catalogue
- Company name and logo on the front of the 2012 Roundup shirt
- Opportunity for members of your organisation to present lectures
- Award presentation opportunity
- Announcements about your business during Judging and Industry Day
- Signage opportunities at Roundup Venue
- Your business name on the back of the 2012 Roundup shirt
- Two complimentary tickets to the Roundup Special Dinner

Industry Day Sponsor

\$3300 contribution (Incl GST)

Sponsorship benefits:

- Company name & logo on one sleeve of the 2012 Roundup shirt
- Opportunity for members of your organisation to present lectures
- Award presentation opportunity
- Announcements about your business during judging and Industry Day
- Signage opportunities at the Roundup Venue
- Signage opportunities around Industry Day lectures
- Your business name on the back of the 2012 Roundup shirt
- Two complimentary tickets to the Roundup Special Dinner
- Sponsorship in-kind upon discussion with the Sponsorship Co-ordinator is also welcome

Special Dinner Dance Sponsor

\$2200 contribution (Incl GST)

Sponsorship benefits:

- Presentation opportunity at the Special Dinner Dance
 - Announcements about your business during judging and the Special Dinner
 - Signage opportunities at the Special Dinner
 - Signage opportunities at the Roundup venue
 - Your business name on the back of the 2012 Roundup shirt
 - Two complimentary tickets to the Roundup Special Dinner
 - Sponsorship in-kind upon discussion with the Sponsorship Co-ordinator is also welcome
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Activities Sponsor

\$2200 contribution (Incl GST)

Sponsorship benefits:

- Activity naming rights
- Award presentation opportunity
- Announcements about your business during Judging
- Signage opportunities at the Roundup venue
- Your business name on the back of the 2012 Roundup shirt
- Two complimentary tickets to the Roundup Special Dinner
- Sponsorship in-kind upon discussion with the Sponsorship Co-ordinator is also welcome

Champion Herdperson Sponsor

\$1100 contribution (Incl GST)

Your choice of age groups: Junior, Sub-Intermediate, Intermediate or Senior

Sponsorship benefits:

- Name inscribed on Champion Herdperson trophies
- Award presentation opportunity
- Announcements about your business during Judging
- Signage opportunities at the Roundup venue
- Your business name on the back of the 2012 Roundup shirt
- Two complimentary tickets to the Roundup Special Dinner
- Sponsorship in-kind upon discussion with the Sponsorship Co-ordinator is also welcome

Team Sponsor

\$550 contribution (Incl GST)

Sponsorship benefits:

- A team with your business name and listing in Catalogue
 - Award presentation opportunity
 - Announcements about your business during Judging
 - Signage opportunities at the Roundup venue
 - Your business name on the back of the 2012 Roundup shirt.
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Champion Award Sponsor

\$330 contribution (Incl GST)

Sponsorship benefits:

- Award presentation opportunity
- Business Name on Champion of choice in Catalogue
- Announcements about your business during judging
- Signage opportunities at the Roundup venue
- Your business name on the back of the 2012 Roundup shirt
- Sponsorship in-kind upon discussion with the Sponsorship Co-ordinator is also welcome

Reserve Champion Award Sponsor

\$220 contribution (Incl GST)

Sponsorship benefits:

- Award presentation opportunity
- Business Name on Reserve Champion of choice in Catalogue
- Announcements about your business during judging
- Signage opportunities at the Roundup venue
- Your business name on the back of the 2012 Roundup shirt
- Sponsorship in-kind upon discussion with the Sponsorship Co-ordinator is also welcome

Class Sponsor

\$110 contribution (Incl GST)

Sponsorship benefits:

- Class naming rights on the Roundup Catalogue
 - Ribbon presentation opportunity
 - Announcement about your business during judging of class
 - Signage opportunities at the Roundup 2012 Roundup shirt
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SPONSORSHIP COMMITMENT FORM

Sponsor Details

Company / Name: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Sponsorship Details

Major Sponsor

Team Sponsor

Industry Day Sponsor

Champion Award Sponsor

Special Dinner Sponsor

Reserve Champion Award Sponsor

Activities Sponsor

Class Sponsor

Champion Herdperson Sponsor

Please circle preferred age group: Junior / Sub-Intermediate / Intermediate / Senior

Payment Details

I wish to pay by:

I require a Tax Invoice Cheque (attached) Credit Card (payment details following)

Card type: Visa Mastercard

Card number:

Name of Cardholder: _____ Signature: _____

Amount paid: \$ _____ Expiry: _____ / _____

Please return form to:

Angus Youth Roundup
Locked Bag 11
ARMIDALE NSW 2350
FAX: (02) 6772 3095

We thank you for your generosity, & support of the 2012 Angus Youth National Roundup.
